

JULY 2024

UAB
Universitat Autònoma
de Barcelona

From 1 to 5 July

Journalism and Communication Sciences Programme

**DOCTORAL
SUMMER SCHOOL 2024**

**Communication and journalism facing the
challenge of disinformation**

CARRIED OUT BY:

Department of Journalism and
Communication Sciences



www.uab.cat

PRESENTATION

The 2024 edition of the Doctoral Summer School, organised by the PhD programme in Journalism and Communication Sciences of the UAB Department of Journalism and Communication Sciences, will focus on analysing the role of journalism and communication in the face of the challenge of disinformation. To this end, the programme has planned a series of sessions that combine keynote speeches with round tables, case studies and the presentation of projects and initiatives in the field of research and dissemination.

This meeting for reflection and debate will be attended by teachers, researchers, media professionals and students from different parts of the world. Thus, from 1 to 5 July, we will articulate a great dialogue with colleagues from Spain, Italy, Egypt, Peru, China, Saudi Arabia, Ecuador, Colombia and Chile, among others. The sessions will be held in Spanish and English, and will take place in the facilities of the Faculty of Communication Sciences.

The programme has also reserved a special slot for students of the doctoral programme who will be able to present the progress of their respective research, learn about the work of their peers and participate in a holistic and transversal debate on the different milestones, the possible methodological approaches and the findings that the students of our programme have been and are generating in the framework of their doctoral work. In this edition, the programme includes a guided tour of the facilities of the General Library of Communication.

**Welcome to this adventure of exploration,
discovery and learning!**



ORGANIZATION TEAM

- Director: José Manuel Pérez Tornero
- Coordination: Santiago Tejedor
- Organization team: María José Recoder, Cristina Pulido, Michele Catanzaro, Luiz Peres.








"If I knew what I was doing I wouldn't call it research... would I?"

Albert Einstein

**DOCTORAL SUMMER SCHOOL 2024 OF JOURNALISM AND
COMUNICACION**

**Communication and journalism facing the
challenge of disinformation**

DAY	MONDAY 1	TUESDAY 2	WEDNESDAY 3	THURSDAY 4	FRIDAY 5
Time	Sala de Juntas	Sala de Juntas	Sala de Juntas	Aula Magna	Sala de Juntas
10 A.M.	<p>Inauguration of the conference</p> <p>J.M. Pérez Tornero / S. Tejedor</p>	<p>Gabinete comunicación y educación</p> <p>Presentation of projects and research</p> <p>S. Tejedor</p>	<p>Science and journalism</p> <p>(Conference)</p> <p>Michele Cantanzaro</p>	<p>10:30 A. M.</p> <p>AI, education, MIL and ethics</p> <p>(Round table)</p> <p>Participants:</p> <p>José Manuel Pérez Tornero Luciano di Mele Sally Samy C. Pulido</p> 	<p>The EU's Digital challenges</p> <p>(Conference)</p> <p>Carmina Crusafón</p> 
10:30 A.M.	<p>The science of lying</p> <p>(Conference) José María Martínez Selva</p> <p>Debate</p> <p>Moderator: C. Pulido</p>	<p>LaCaixa Foundation MediaHub Presentation</p> <p>Elianne Ros</p> <p>Debate</p> <p>Moderator: S. Tejedor</p>	<p>Debate</p> <p>Moderator: B.Villarejo</p>	<p>Debate</p> <p>Moderator: S. Tejedor</p>	<p>Presentation</p> <p>LAPREC Projects and research</p> <p>Teresa Velázquez</p>
11 A.M.					
COFFEE BREAK (12 to 12:30 P.M.)					
12:30 P.M.	<p>Polarization, journalism and democracy</p> <p>(Conference)</p> <p>L. Peres</p> <p>Debate</p> <p>Moderator: T. Velázquez</p> 	<p>Information browsing activity at the UAB Library</p> <p>Scientific sources of data</p> 	<p>MIL, new time</p> <p>(English)</p> <p>(Conference)</p> <p>Luciano di Mele</p> <p>Debate</p> <p>Moderator: S. Taye</p>	<p>COMPROMISO SOMOS AWARDS CEREMONY</p> <p>Sala de GRADOS</p>	<p>Research and artificial intelligence</p> <p>(Conference)</p> <p>Lluís Codina</p> <p>Debate</p> <p>Moderator: S. Tejedor</p> <p><u>13:30</u> Closure</p>
LUNCH (2 to 3 P.M.)					
Time	Sala de Juntas	Sala de Juntas	Sala de Juntas	Sala de Juntas	Sala de Juntas
3-6 P.M.	<p>SEMINARS PHD STUDENTS</p> <p>ESPACIO 01</p> <p>Coordinators: Cristina Pulido y J.M. Pérez Tornero</p>	<p>SEMINARS PHD STUDENTS</p> <p>ESPACIO 02</p> <p>Coordinator: A. Tous</p>	<p>SEMINARS PHD STUDENTS</p> <p>ESPACIO 03</p> <p>Coordinator: R. Carniel</p>	<p>SEMINARS PHD STUDENTS</p> <p>ESPACIO 04</p> <p>Coordinators: T. Velázquez y Laura Cervi</p> 	

PARTICIPATION AND LOGISTICS DATAS

- Students of the PhD programme in Journalism and Communication Sciences will have to fill in an attendance register for each session.
- All sessions will be held at the Faculty of Communication Sciences of the Universitat Autònoma de Barcelona (UAB).
- The programme combines sessions in Spanish and English.



SITES



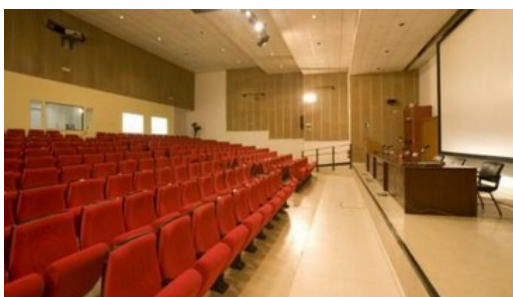
Sala de Juntas

Faculty of Communication Sciences



Sala de Grados

Faculty of Communication Sciences



Aula Magna

Faculty of Communication Sciences



Seminarios

Faculty of Communication Science

TEACHERS

The Doctoral Summer School has the participation of a group of lecturers from the Department of Journalism and Communication Sciences, and various researchers, disseminators and lecturers from other universities in Spain and abroad:



Carniel, Ricardo

Associate Professor at the Department of Journalism and Communication Sciences.



Catanzaro, Michele

Associate at the Department of Journalism and Communication Sciences.



Cervi, Laura

Associate Professor at the Department of Journalism and Communication Sciences.



Crusafon, Carmina

Lecturer in the Department of Journalism and Communication Sciences.



Peres, Luis

Lecturer in the Department of Journalism and Communication Sciences.



Pérez, José Manuel

Professor of Journalism and Director of the PhD Doctoral Programme.



Pulido, Cristina

Professor and secretary of the Department of Journalism and Communication Sciences.



Tous, Anna

Lecturer in the Department of Journalism and Communication Sciences.



Tejedor, Santiago

Professor and Director of the Department of Journalism and Communication Sciences.



Velázquez, Teresa

Professor in the Department of Journalism and Communication Sciences.



Villarejo, Beatriz

Lecturer in the Department of Journalism and Communication Sciences.

GUEST SPEAKERS



José María Martínez

Professor of Psychobiology at the University of Murcia.

Professor of Psychobiology at the University of Murcia, where he has been Professor of Psychophysiology and Physiological Psychology since 1978. He holds a degree in Psychology with an extraordinary award from the Universidad Autónoma de Madrid and a PhD cum laude from the University of Murcia, and has been a visiting professor at the universities of Lille (France), Guadalajara (Mexico) and Panama. He has also completed courses and stays at the University of Southern California, Harvard Medical School, the University of California in Los Angeles and Strathclyde University in Glasgow. Between 1992 and 1993 he was responsible for communication in the Technical Assistance Unit of the SPRINT programme for Innovation and Technology Transfer of the European Commission, and from 1995 to 1997 and from 1999 to 2003 he held the position of Director General of Universities and Research of the Community of Murcia. He has also been a member of the National Commission for Science and Technology and the National Commission for the Evaluation of Research Activity. He received the Knowledge Transfer Award (Dissemination in Health Sciences) from the University of Murcia in 2020. He is the author of *Psicofisiología* (1995), *Manual de comunicación persuasiva para juristas* (2023), *Aprender a comunicarse en público* (2001), *Marketing de servicios profesionales* (2002), *La psicología de la mentira* (2005), *La gran mentira* (2009), *Technostress* (2011), *Jealousy* (2013), *Why Bullfighters Shave Twice* (2016), *The Lie + Story* (2017) and *Neuroscience of Learning* (2018). He is also the author of the novel *El espejo de seda* (2020).



Luciano di Miele

Researcher at the UNINETTUNO University of Rome.

Researcher in Media Education and Educational Technology. He is currently working at the International Telematic University UNINETTUNO in Rome, where he teaches Education and New Media. He received his PhD in Pedagogy at the University of Rome "Sapienza" and prepared a thesis on "Video production in school". He has worked on several research projects on the use of media in educational environments and media didactics. He is a member of the journal "Media Education, Studi, Ricerche, Buone pratiche".



Elianne Ros Woudstra

Director of Media Relations at "la Caixa" Foundation.

From November 2022. Director of Media Relations at the "la Caixa" Foundation. She promotes the MediaHub Platform, launched on 28 February 2024, to innovate in communication and highlight the knowledge of Spain's leading Foundation. The platform is positioned as a benchmark and source of rigorous and reliable information for journalists in the main areas of knowledge of the entity: social, education, culture and research.

Since April 2017. Director of the Media Relations Department at "la Caixa" Foundation. At the head of a team of ten people in charge of the communication of all the Foundation's social, educational, research and cultural programmes in Spain and Portugal. This includes the communication of nine CaixaForum centres, CosmoCaixa (science museum), the digital platform CaixaForum+, the Social Observatory and CaixaForum Macaya (centre for debate and reflection), as well as the Cap Roig Gardens. Graduate in Information Sciences from the Universitat Autònoma de Barcelona (UAB) in 1989. Course The Global Chief Communication Officer (Esade Business School and Corporate Excellence-Centre for Reputation Leadership) 2020- 2021.



Samy Tayie

Professor of Communication at Cairo University (Egypt).

Professor, Faculty of Communication, Cairo University, Egypt. Responsible for United Nations in the African region, based in Uganda. Conflict mediator in the Nile Delta. Author of articles and materials on interculturalism, media literacy and educational communication. Awarded on the occasion of the celebration of the 50th anniversary of the establishment of the Arab Academy for Science Technology and Maritime Transport (AASTMT).



Lluís Codina

Lecturer and researcher at the Universitat Pompeu Fabra in Barcelona.

Lecturer and researcher at the Universitat Pompeu Fabra in Barcelona. He teaches in the Faculty of Communication, in the Degrees of Journalism and Audiovisual Communication. He is coordinator of the Digital Documentation (Information Studies) section of the DigiDoc research group (UPF), a group recognised by the Generalitat de Catalunya (SGR-01103). He is a member of the academic staff and also teaches on Master's degrees at the Barcelona School of Management - UPF. He is co-founder and member of the editorial team of the Academic Journal Hipertext.net. He is director of the Observatorio de Cibermedios (UPF) and has been principal investigator (PI) of projects funded by the Spanish Ministry of Science and Technology's national R&D&I plan. He is a member of the Board of Governors of the Societat Catalana de Comunicació, a subsidiary of the Institut d'Estudis Catalans.

*“Wes hall not cease to explore, and at the end of our search we shall come to
where we started and know the place for the first time”*

Thomas Stearns Elliot

Journalism and Communication Sciences Programme

DOCTORAL SUMMER SCHOOL 2024

Communication and journalism facing the
challenge of disinformation

From 1 to 5 July

